

Süddeutsche Zeitung

General Terms and Conditions

16.04.2026

These Terms and Conditions apply to all business relationships of Süddeutsche Zeitung GmbH (“Publisher”).

Subscriptions to print and digital products

The terms and conditions set forth under Subscriptions to Print and Digital Products apply to all contracts and contract offers regarding the regular subscription to **print products** and **digital products**, as well as to **access to the digital content of the website**.

Terms of Use (“Agreement with Advertising”)

The Terms of Use (“Agreement with Advertising”) set forth the terms and conditions governing **access to the digital content of the website** for third parties who are not SZ subscribers.

Advertising orders

The terms and conditions for **advertising orders** are set forth under [Advertising Orders](https://agb.swmh.de/sz_anzeigen), the terms and conditions governing **advertising orders** are set forth, i.e., the terms and conditions regarding the publication of one or more advertisements by an advertiser or other inserter in a print publication, an e-paper, an e-magazine, an online news portal (including digital marketplaces), other websites, and on mobile applications, as well as other media of the publisher.

These Terms and Conditions apply to the use of SZ Gedenken:
<https://trauer.sueddeutsche.de/agb>

Orders in the SZ Shop

The terms and conditions for **orders of products from the SZ Shop** are set forth under Deliveries.

Events

The “Events” section sets forth the terms and conditions for **SZ events** (in-person events, digital events, or hybrid events), both

- for **participants** as well as
- for **partners**, i.e., exhibitors and sponsors.

Kaufdown

The terms and conditions for ordering products and services via reverse auctions and/or the “Buy It Now” option are set forth in the **Purchase Terms**.

Supplementary GTC

To the extent that specific terms and/or notices are included on individual offer pages, promotional materials, and similar documents, these shall apply in addition to these Terms and Conditions. For contracts concluded within apps offered by the publisher (so-called in-app purchases), the terms of use of the respective app store (e.g., Apple App Store, Google Play Store) may apply in addition. In the event of any conflicts, the more specific provisions shall prevail.

For customers of the SZ Archive, for suppliers, and in all other expressly specified cases, the terms and conditions agreed upon in those respective instances shall apply.

Accessibility Statement

The [Accessibility Statement](#) is available here.