

# Süddeutsche Zeitung

## Accessibility Statement

28.06.2025

The Süddeutsche Zeitung (SZ) is one of Germany's leading national quality media outlets, offering a wide range of information and media services through its products and services.

This statement provides information on how our digital offerings meet accessibility requirements.

## Description

### **Editorial Products**

The digital Süddeutsche Zeitung provides up-to-date news, background reports, analyses, and commentaries on topics such as politics, business, culture, sports, science, society, and more. This offering includes SZ.de, the SZ Magazine, the news app ("White App"), the newspaper app ("Green App") including the e-paper, Jetzt, and the SZ Dossier, as well as various formats

such as newsletters, columns, series, podcasts, and events (e.g., the SZ Economic Summit and the SZ Sustainability Summit).

Access to freely available content on our website SZ.de and in our White App is possible by entering into a user agreement, where you provide certain personal data (e.g., cookies, device identifiers, IP address, etc.) in exchange for usage and consent to their processing.

Full access to all content requires an SZ Plus subscription, which also allows you to use the Green App and read the e-paper.

## **Services**

Our services offer a wide range of articles tailored to different needs.

### **SZ Subscriptions**

You can purchase various subscriptions to the Süddeutsche Zeitung. Digital subscriptions provide access to the digital content of the Süddeutsche Zeitung. Combo packages are available, granting access to both the digital and printed editions of the SZ. Certain subscriptions can include optional devices (e.g., tablets) as part of a bundle. Additionally, there are special offers such as "Miles & More" subscriptions, the "Langstrecke" magazine, e-paper subscriptions, school programs ("School & Newspaper"), and referral programs ("Readers Recommend Readers").

You can also manage your account digitally, modify subscriptions, use vacation services, or submit complaints.

### **SZ Advertising**

You can place or manage advertisements in our products and services.

### **SZ Experiences**

The range includes services and products related to lifestyle, culture, enjoyment, and unique gift ideas, such as books, regional products from Munich and Bavaria, SZ-branded products and merchandise, art prints, sculptures, artistic accessories and design objects, furniture, garden furniture, decorative items, outdoor toys, and accessories for home and garden, toys, educational games, jewelry, watches, scarves, and other fashion accessories.

Additionally, events, reader trips, exclusive events, and culinary events such as wine tastings are offered.

Subscribers to the Süddeutsche Zeitung regularly receive changing offers and products at special prices.

### **Kaufdown**

Kaufdown is an online platform for reverse auctions and direct purchases.

Users can bid on or directly purchase products, services, vouchers, trips, hotel stays, tickets, wine, wellness offers, and more. In reverse auctions, the price decreases at regular intervals until a customer places a bid.

Alternatively, discounted fixed-price offers are also available.

### **SZ Archive**

You can reprint, reproduce, or make our texts publicly available if you have acquired the usage rights.

### **SZ Dossier**

SZ Dossier is an exclusive information service aimed specifically at decision-makers in politics, business, and society who value well-founded, current, and in-depth analyses, high-quality curated content, and direct expert contact. The dossiers are not part of the regular SZ digital subscription and must be subscribed to separately.

## **Provider Information**

### **Süddeutsche Zeitung GmbH**

Hultschiner Str. 8  
81677 München

## **Legal Requirements**

The legal requirements are based on the Accessibility Strengthening Act (BFSG), particularly § 14 in conjunction with § 3 para. 1 BFSG, referring to the Accessibility Strengthening Act Regulation (BFSGV).

## Meeting Accessibility Requirements

Our online offerings are designed to be accessible in accordance with the Web Content Accessibility Guidelines (WCAG) version 2.2 at Level AA to ensure that our services are accessible to everyone. Measures include:

- **Access and Security:** Our identification, authentication, security, and payment functions are designed to be perceivable, operable, understandable, and robust for all users. This includes user-friendly login methods, accessible two-factor authentication, and secure payment processes.
- **Functional Performance Criteria:** We offer various interaction methods to ensure that our products and services can also be used by individuals with physical, sensory, or cognitive impairments. These include:
- **Visual Alternatives:** All content is accessible without color differentiation, and text alternatives are available for users with visual impairments.
- **Auditory Alternatives:** Our functions do not require hearing and offer enhanced audio capabilities for users with hearing impairments.
- **Manual Interaction Options:** Our digital content can be used without fine motor control or significant hand strength.
- **Protection from Visual Stimuli:** We avoid visual stimuli that could trigger photosensitive seizures.
- **Support for Cognitive Impairments:** We ensure that features supporting cognitive impairments are provided to make usage as simple as possible.
- **Privacy in Accessibility Features:** All implemented accessibility features ensure user privacy.

- Through regular reviews and adjustments, we ensure that our digital offerings meet legal requirements and are continuously improved to provide high accessibility and security for all users.

## Responsible Market Surveillance Authority

Market Surveillance Authority of the Federal States for the Accessibility of  
Products and Services  
Magdeburg, Saxony-Anhalt