

# Süddeutsche Zeitung

## Declaration on accessibility

28.06.2025

The Süddeutsche Zeitung (SZ) is one of Germany's leading national quality media outlets, offering a wide range of information and media services through its products and services.

This statement informs you about how our digital offerings meet accessibility requirements. The Süddeutsche Zeitung (SZ) is one of Germany's leading national quality media outlets, offering a wide range of information and media services through its products and services.

## Discription

### **Editorial products**

The digital Süddeutsche Zeitung provides daily news, background reports, analyses and commentaries on politics, business, culture, sport, science, society and other topics. In addition to SZ.de, this offering includes SZ Magazine, the news app ("White App") and newspaper app ("Green App") including e-paper, jetzt and the SZ Dossier, as well as our various formats, in particular our newsletters, columns, series, podcasts and events (such as the SZ Economic Summit and the SZ Sustainability Summit).

The use of freely available content on our website SZ.de and in our White App is possible upon conclusion of a user agreement, in which you provide certain personal data in return for use and allow its processing (information such as cookies, device ID, IP address, etc.).

An SZ Plus subscription is required to access all content. This also allows you to read the Green App and the e-paper. The digital Süddeutsche Zeitung provides daily news, background reports, analyses and commentaries on politics, business, culture, sport, science, society and other topics. In addition to SZ.de, this offering includes SZ Magazine, the news app ("White App") and newspaper app ("Green App") including e-paper, jetzt and the SZ Dossier, as well as our various formats, in particular our newsletters, columns, series, podcasts and events (such as the SZ Economic Summit and the SZ Sustainability Summit).

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## **Services**

Our services offer a diverse selection of items online for different needs.

### **SZ Abos**

You can purchase various subscriptions to the Süddeutsche Zeitung – in print and/or digital form. Digital subscriptions give you access to the digital content of the Süddeutsche Zeitung. Combination packages are available that include access to both the digital and print editions of the SZ. For

certain subscriptions, desired reading devices (such as tablets) can be added as a bundle. There are also special offers such as "Miles & More" subscriptions, the "Langstrecke" magazine, the e-paper subscription, offers for schools ("Schule & Zeitung") and promotions such as "Readers recruit readers".

You can also manage your account digitally, change subscriptions, use the holiday service or submit complaints.

### **SZ Advertisements**

You can place or manage advertisements in our products and services.

### **SZ Experience**

The range includes services and products related to lifestyle, culture, enjoyment and special gift ideas, in particular books, regional products from Munich and Bavaria Bavaria, as well as SZ's own products and merchandise, art prints, sculptures, artistic accessories and design objects, furniture, garden furniture, decorative items, outdoor toys and accessories for the home and garden, toys, educational games, jewellery, watches, scarves and other fashion accessories.

In addition, events, reader trips and exclusive events as well as gourmet events such as wine tastings are offered.

Subscribers to the Süddeutsche Zeitung newspaper receive regularly changing offers and products at special prices.

### **Kaufdown**

Kaufdown is an online platform for reverse auctions and instant purchases, meaning users can bid on or directly purchase products, services, vouchers, travel, hotel stays, tickets, wine, wellness offers and much more. In reverse auctions, the price drops at regular intervals until a customer places a bid. Alternatively, there are also discounted fixed-price offers.

### **SZ Archive**

You may reprint, reproduce or make our texts publicly available, provided that you have acquired the rights of use.

### **SZ File**

SZ Dossier is an exclusive information service aimed specifically at decision-makers in politics, business and society who value well-founded, up-to-date and in-depth analysis, high-quality, curated content and direct contact with experts. The dossiers are not part of the regular SZ digital subscription and must be subscribed to separately.

# Information about the provider

## **Süddeutsche Zeitung GmbH**

Hultschiner Str. 8  
D-81677 Munich

## Legal requirements

The legal requirements are derived from the Accessibility Enhancement Act (BFSG), in particular Section 14 in conjunction with Section 3 (1) BFSG, with reference to the Ordinance on the Accessibility Enhancement Act (BFSGV).

## Compliance with accessibility requirements

Our online offering is designed to be accessible in accordance with the Web Content Accessibility Guidelines (WCAG) version 2.2 at level AA to ensure that our offering is accessible to all people. The measures include:

**Access and security:** Our identification, authentication, security and payment features are designed to be noticeable, usable, understandable and robust for all users. This includes user-friendly login methods, accessible two-factor authentication and secure payment processes.

**Functional performance criteria:** We offer various modes of operation to ensure that our products and services can also be used by users with physical, sensory or cognitive impairments. These include:

- Visual alternatives: All content is accessible without colour differentiation, and text alternatives are available for users with impaired vision.
- Auditory alternatives: Our features do not require hearing ability and offer enhanced audio capabilities for users with hearing impairments.
- Manual interaction options: Our digital content can be used without fine motor control and without significant hand muscle strength.
- Protection from visual stimuli: We avoid visual stimuli that could trigger photosensitive seizures.
- Support for cognitive impairments: We ensure that features are provided to support cognitive impairments in order to make usage as easy as possible.
- Privacy when using accessibility features: All accessibility features used guarantee the privacy of our users.
- Through regular reviews and adjustments, we ensure that our digital offerings comply with legal requirements and are continuously improved to guarantee high accessibility and security for all users.

## Competent market surveillance authority

Market surveillance authority of the federal states for the accessibility of products and services Magdeburg, Saxony-Anhalt.

**Contact:**

MLBF (in Errichtung)

c/o Ministerium für Arbeit, Soziales, Gesundheit und Gleichstellung  
Sachsen-Anhalt

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