

## Accessibility Statement

28.06.2025

The Industry, Automotive and Events Cluster of the Süddeutscher Verlag media group comprises the companies Hüthig Medien GmbH, Ultima Media Germany GmbH and verlag moderne industrie GmbH. The cluster pools expertise for cross-media platforms (print, digital and events) for its target groups in order to deliver the best information experience.

With this declaration, we inform you how our digital offerings fulfil the requirements of accessibility.

## Description

Our online offering reports on current developments in the industry, provides orientation for daily work with various trade media such as Automation NEXT, fluid, TECHNIK+EINKAUF and, as one of the leading B2B multi-platform media companies, networks the industrial sector with industry experts and people interested in technology.

We develop customised marketing campaigns for industrial companies that enable them to reach their target group directly. Our services include lead generation, thought leadership,

Outreach and event marketing.

We organise specialist events that bring companies together with industry experts and cover both strategic topics and practical solutions for everyday working life.

## Provider Information

Companies of the Industry, Automotive and Events Cluster of the Süddeutscher Verlag media group, Justus-von-Liebig-Straße 1, D-86899 Landsberg am Lech:

### **Süddeutscher Verlag moderne industrie GmbH**

Justus-von-Liebig-Str. 1  
 86899 Landsberg

### **Liebig Medien GmbH**

1 Weiher 10  
 69121 Heidelberg

### **Stima Media Germany GmbH**

100000 Schellingstr. 8  
 80677 München

## Legal Requirements

The legal requirements are based on the Accessibility Strengthening Act (BFSG), particularly § 14 in conjunction with § 3 para. 1 BFSG, referring to the Accessibility Strengthening Act Regulation (BFSGV).

## Meeting Accessibility Requirements

Our online offerings are designed to be accessible in accordance with the Web Content Accessibility Guidelines (WCAG) version 2.2 at Level AA to ensure that our services are accessible to everyone. Measures include:

- **Access and Security:** Our identification, authentication, security, and payment functions are designed to be perceivable, operable, understandable, and robust for all users. This includes user-friendly login methods, accessible two-factor authentication and secure payment processes.
- **Functional Performance Criteria:** We offer various interaction methods to ensure that our products and services can also be used by individuals with physical, sensory, or cognitive impairments. These include:
- **Visual Alternatives:** All content is accessible without color differentiation, and text alternatives are available for users with visual impairments.
- **Auditory Alternatives:** Our functions do not require hearing and offer enhanced audio capabilities for users with hearing impairments.
- **Manual Interaction Options:** Our digital content can be used without fine motor control or significant hand strength.
- **Protection from Visual Stimuli:** We avoid visual stimuli that could trigger photosensitive seizures.
- **Support for Cognitive Impairments:** We ensure that features supporting cognitive impairments are provided to make usage as simple as possible.
- **Privacy in Accessibility Features:** All implemented accessibility features ensure user privacy.
- Through regular reviews and adjustments, we ensure that our digital offerings meet legal requirements and are continuously improved to provide high accessibility and security for all users.

Responsible Market Surveillance Authority

arket Surveillance Authority of the Federal States for the Accessibility of Products and  
ervices

agdeburg, Saxony-Anhalt