

Declaration on accessibility

28.06.2025

The Industry, Automotive and Events cluster of the Süddeutscher Verlag media group comprises the companies Hüthig Medien GmbH, Ultima Media Germany GmbH and verlag moderne industrie GmbH. The cluster combines expertise in cross-media platforms (print, digital and events) for its target groups in order to deliver the best information experience.

This statement informs you about how our digital offerings meet accessibility requirements. The Industry, Automotive and Events cluster of the Süddeutscher Verlag media group comprises the companies Hüthig Medien GmbH, Ultima Media Germany GmbH and verlag moderne industrie GmbH. The cluster combines expertise in cross-media platforms (print, digital and events) for its target groups in order to deliver the best information experience.

Discription

ar online offering reports on current developments in the industry, provides guidance for daily work with various trade media such as Automation NEXT, fluid, TECHNIK+EINKAUF, and, as one of the leading B2B multi-platform media companies, connects the industrial sector with industry experts and those interested in technology.

we develop tailor-made marketing campaigns for industrial companies that enable them to reach their target group directly. Our services include lead generation, thought leadership, reach expansion and event marketing.

we organise specialist events that bring companies together with industry experts and address both strategic topics and practical solutions for everyday work.

Information about the provider

Companies in the Industry, Automotive and Events cluster of the Süddeutscher Verlag media group, Justus-von-Liebig-Straße 1, 86899 Landsberg am Lech:

Süddeutscher Verlag moderne industrie GmbH

Justus-von-Liebig-Str. 1
86899 Landsberg

Justus von Liebig Medien GmbH

Am Weiher 10
69121 Heidelberg

Mediama Media Germany GmbH

Altschiner Straße 8
81677 München

Legal requirements

Our legal requirements are derived from the Accessibility Enhancement Act (BFSG), in particular Section 14 in conjunction with Section 3 (1) BFSG, with reference to the Ordinance of the Accessibility Enhancement Act (BFSGV).

Compliance with accessibility requirements

Our online offering is designed to be accessible in accordance with the Web Content Accessibility Guidelines (WCAG) version 2.2 at level AA to ensure that our offering is accessible to all people. The measures include:

Access and security: Our identification, authentication, security and payment features are designed to be noticeable, usable, understandable and robust for all users. This includes user-friendly login methods, accessible two-factor authentication and secure payment processes.

Functional performance criteria: We offer various modes of operation to ensure that our products and services can also be used by users with physical, sensory or cognitive impairments. These include:

- Visual alternatives: All content is accessible without colour differentiation, and text alternatives are available for users with impaired vision.
- Auditory alternatives: Our features do not require hearing ability and offer enhanced audio capabilities for users with hearing impairments.
- Manual interaction options: Our digital content can be used without fine motor control and without significant hand muscle strength.
- Protection from visual stimuli: We avoid visual stimuli that could trigger photosensitive seizures.
- Support for cognitive impairments: We ensure that features are provided to support cognitive impairments in order to make usage as easy as possible.
- Privacy when using accessibility features: All accessibility features used guarantee the privacy of our users.
- Through regular reviews and adjustments, we ensure that our digital offerings comply with legal requirements and are continuously improved to guarantee high accessibility and security for all users.

Competent market surveillance authority

arket surveillance authority of the federal states for the accessibility of products and
rvices Magdeburg, Saxony-Anhalt.

ontact:

LBF (in Errichtung)

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